

The Board Appointment QUIZ	Your Answers
Aspiration	
1. Are you clear on what organisation you would like to serve on the board of?	
2. Are you clear about what organisation would appoint you to their board?	
Articulation	
1. Do you know what motivates a decision maker to recommend you for a board appointment?	
2. What is your expertise, and why are your skills and experience valuable at board level?	
3. Can you deliver your message in a water cooler moment (with a NED whom you bump into) or a 1:1 conversation?	
4. Can you write a compelling board application, including a board cover letter?	
5. If you were asked in a board interview, 'why should we appoint you' could you answer that question in a compelling fashion?	
Application	
1. Are you waiting for board opportunities to be presented to you via a recruiter or advertisement, or are you being proactive about finding board opportunities?	
2. Do you know how to find advertised board vacancies?	
3. Do you know how to work effectively with board recruiters/headhunters?	
4. Do you know how to approach companies directly that might want to appoint you to their boards?	
5. Do you know how to leverage your existing personal connections to gain a board appointment?	
6. Do you know who you need to develop personal connections with to unlock the 80%+ of board opportunities that are filled informally?	